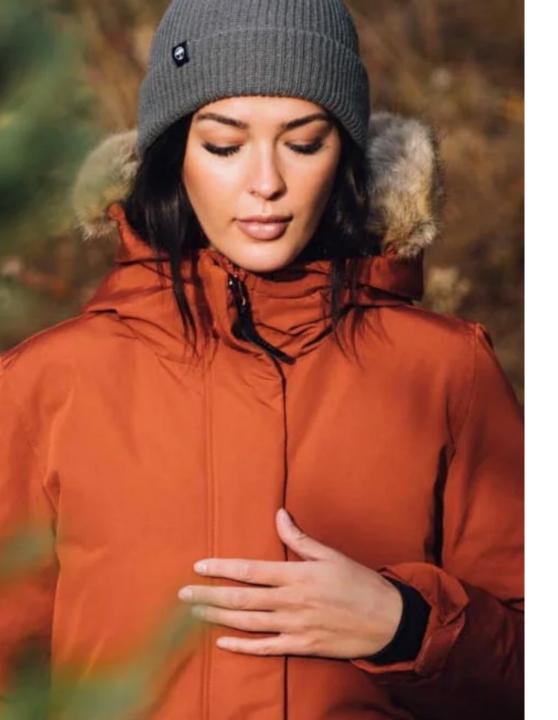




2023/24 CUSTOM ECO-APPAREL PROGRAM



WHY MAKE THE SWTICH TO VERTICAL LAB?

At our Vertical Lab, we are committed to creating sustainable, eco-friendly, and highquality corporate apparel and uniforms that meet the needs of our customers. Our mission is to provide modern and outdoor-inspired designs that not only look great but also help the environment by using fully recycled materials.

We believe in using only the highest quality materials to ensure that our products are long-lasting and can withstand the demands of everyday wear. Our premium goods are designed to make a lasting impression and leave a positive impact on the world.

At our company, we understand that branding is an essential part of any successful business. That's why we offer fully custom branding options to help our customers showcase their brand and stand out from the competition. Whether you need custom embroidery or screen printing, we've got you covered.

We take pride in our commitment to sustainability, and we are continuously striving to reduce our environmental impact. Join us on our mission to make a positive and sustainable impact in the corporate apparel industry, while elevating your companies uniforms and corporate wear.

DURABLE. SUSTAINABLE. RECYCLED. ESSENTIALS.

WHO HAS MADE THE SWITCH ALREADY?

Even though we are just getting started, we have already been building unforgettable, eco-friendly product for companies and brands to elevate their apparel programs.







YOUR BRAND EVOLUTION.

RECYCLED + ORGANIC FIBRES

The core materials of this capsule collection were sourced based on having the lowest impact on nature, while maintaining the highest standards of durability and function.

BETTER + FASTER + AFFORDABLE

Allow us to open the door to high quality technical product, fast turn around times, all at accessible prices to allow you to explore and test new products for your brand or drive deeper margins with higher volume.

QUALITY

We continually focus on discovering the most high-quality materials and manufacturing processes to ensure we deliver to our customers product worthy of their logo.

BEAUTIFULLY DESIGNED + CUSTOMIZABLE

Our love for beautiful, classic, premium styled products are highlighted in our highly curated offering. All styles are able to be decorated with your own branding and unique tagging. Want more customization? Just ask!

READY FOR ACTIVITY

Premium, technical apparel is what we do best. With decades of experience in the technical outerwear and performance apparel industry, we take your brand to a whole new level, ready for activity.

SMALL BATCH TO LARGE SCALE

Vertical Lab can take you from small batch volumes starting as low as 100 units per style, to 50,000 for large scale production.

SIMPLICITY

Not a designer? Product team buried? Looking for a scalable, efficient way to expand on your current collection or get your dream brand off the ground? No problem, that's why we are here.



CAREFULLY CURATED. EXPERTLY SOURCED.

Focused on the core essentials of any technical performance driven collection, we have expertly sourced and designed a bestin-class collection of sustainable apparel utilizing high quality materials, technical fabrics and craftsmanship.

HOW IT WORKS

Step 1 : Submit your completed order form

Step 2 : Order Review & Approval

Upon submission of your logo/s (vector file/.ai) and orderform, you will receive, review, and confirm details of your custom order for approval.

Step 3 : 50% Deposit Due

To proceed with production, at this time, 50% of the total project invoice is due.

Step 4 : Completion

Upon completion of your order, the remaining 50% project payment and shipping fees are due (Credit Card or Bank Transfer). Upon receipt of payment, we ship your order!

DECORATION / BRANDING OPTIONS

Enjoy the following branding options at **No Charge** to each garment you order.

Logo's

Heat Transfer, 3M Reflective Transfer, Embroidery, Screen Print. Up to 2 logo placements per garment

Labels and Tagging

We will add your logo to the neck label and hang tags for a complete branded finish.

Want more? If you decide to work with us on a full custom program, we can accommodate any customization that brings your brand to life!



MEN'S URBAN EXPEDITION DOWN PARKA

Rugged thigh length down parka - insulated for arctic winter climates.

DETAILS

- 650-fill-power recycled eco-down
- 10,000mm waterproof rating
- DWR treated
- Removable zip-out premium faux fur hood brim •
- YKK zippers with leather and rubber dipped pullers
- · 2-way center front zipper
- · Internal stretch knit wrist gaiters
- · Zippered handwarmer pockets with micro fleece lining
- Oversized internal stash pocket
- Adjustable storm hood
- Micro fleece chin protection

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

23

SUGGESTED MSRP \$299.00

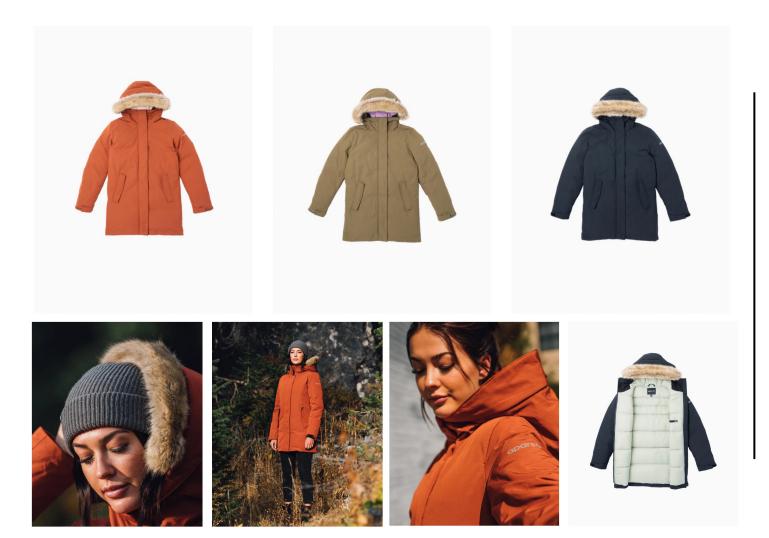
COSTING 200-499: \$134.55 500-1,200: \$119.60 1,200+ : Request Quote



82% Recycled Polyester/Cotton Shell 100% Recycled Down Insulation 100% Recycled Nylon Micro Ripstop Lining

Midnight Navy Military Green Muted Black





WOMEN'S URBAN EXPEDITION DOWN PARKA

Rugged thigh length down parka - insulated for arctic winter climates.

DETAILS

- 650-fill-power recycled eco-down
- 10,000mm waterproof rating
- DWR treated
- · Removable zip-out premium faux fur hood brim
- YKK zippers with leather and rubber dipped pullers
- · 2-way center front zipper
- Internal stretch knit wrist gaiters
- · Zippered handwarmer pockets with micro fleece lining
- Oversized internal stash pocket
- Adjustable storm hood
- Micro fleece chin protection

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$299.00

COSTING 200-499 : \$134.55 500-1,200 : \$119.60 1,200+ : Request Quote



 82% Recycled Polyester/Cotton

 Shell

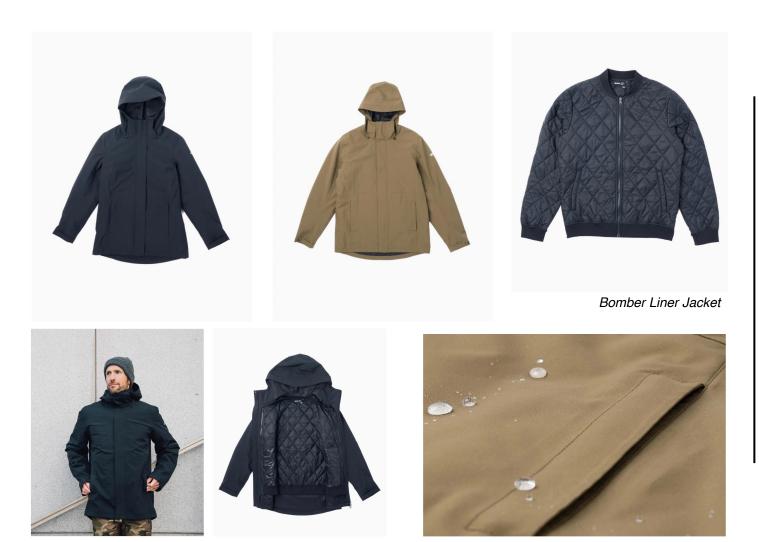
 100% Recycled Down Insulation

 100% Recycled Nylon Micro

 Ripstop Lining

Root Military Olive Muted Black

Rip



MEN'S 3-IN-1 TRANSITIONAL SHELL

Sleek 3-layer all-weather waterproof stretch shell - paired with a removable synthetic bomber insulator.

DETAILS

- 15,000mm waterproof / 15,000g breathability rating
- 100% 3L seam sealed stretch shell
- Rainwear DWR treatment
- Synthetic quilted bomber zips out as a standalone insulator jacket
- Zippers with rubber dipped pullers
- Zippered handwarmer pockets
- Adjustable hood
- · Adjustable wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$249.00

COSTING 200-499 : \$112.05 500-1,200 : \$99.60 1,200+ : Request Quote



Muted Black Military Green



WOMEN'S 3-IN-1 TRANSITIONAL SHELL

Sleek 3-layer all-weather waterproof stretch shell - paired with a removable synthetic bomber insulator.

DETAILS

- 15,000mm waterproof / 15,000g breathability rating
- 100% 3L seam sealed stretch shell
- Rainwear DWR treatment
- Synthetic quilted bomber zips out as a standalone insulator jacket
- Zippers with rubber dipped pullers
- Zippered handwarmer pockets
- Adjustable hood
- · Adjustable wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$249.00

COSTING 200-499 : \$112.05 500-1,200 : \$99.60 1,200+ : Request Quote



Muted Black Military Olive





MEN'S RIP-STOP DOWN PUFFER

Versatile down insulator designed to transition from a packable mid-layer to an everyday standalone.

DETAILS

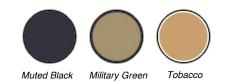
- 650-fill-power down
- Rainwear DWR treatment
- Packable storage
- YKK zippers with rubber dipped pullers
- Zippered chest storage and handwarmer pockets
- Stretch binding hood and wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

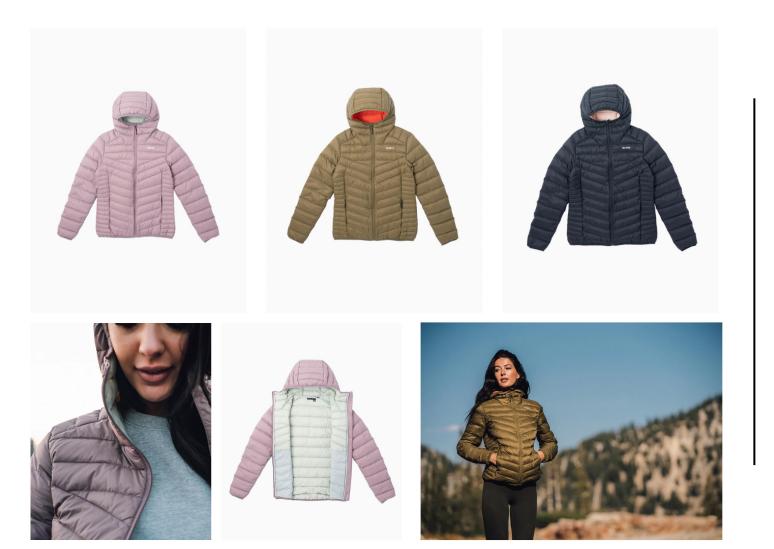
SUGGESTED MSRP \$199.00

COSTING 200-499 : \$89.55 500-1,200 : \$79.60 1,200+ : Request Quote



23

VERTICAL LAB - DESIGN + MFG CO



WOMEN'S RIP-STOP DOWN PUFFER

Versatile down insulator designed to transition from a packable mid-layer to an everyday standalone.

DETAILS

- 650-fill-power down
- Rainwear DWR treatment
- Packable storage
- YKK zippers with rubber dipped pullers
- Zippered chest storage and handwarmer pockets
- Stretch binding hood and wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$199.00

COSTING 200-499 : \$89.55 500-1,200 : \$79.60 1,200+ : Request Quote

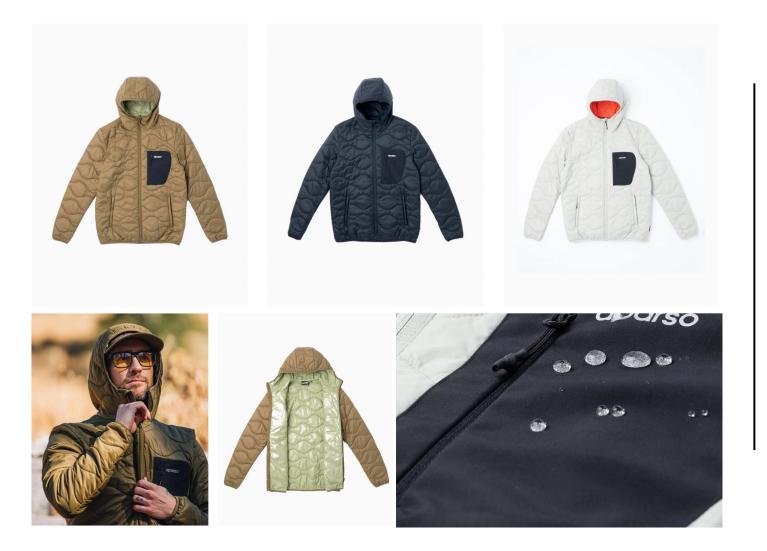
Mauve



Military Olive Muted Black



VERTICAL LAB - DESIGN + MFG CO



MEN'S ULTRALIGHT RIPSTOP HOODIE

Lightweight synthetic insulator that combines durability with all-weather function.

DETAILS

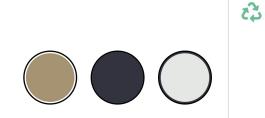
- Classic Thermore insulation
- Rainwear DWR treatment
- YKK zippers with rubber dipped pullers
- Zippered handwarmer pockets
- Stretch binding hood and wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$149.00

COSTING 200-499 : \$67.05 500-1,200 : \$59.60 1,200+ : Request Quote



 100% Recycled Nylon Micro

 Ripstop Shell

 50% Recycled Polyester Insulation

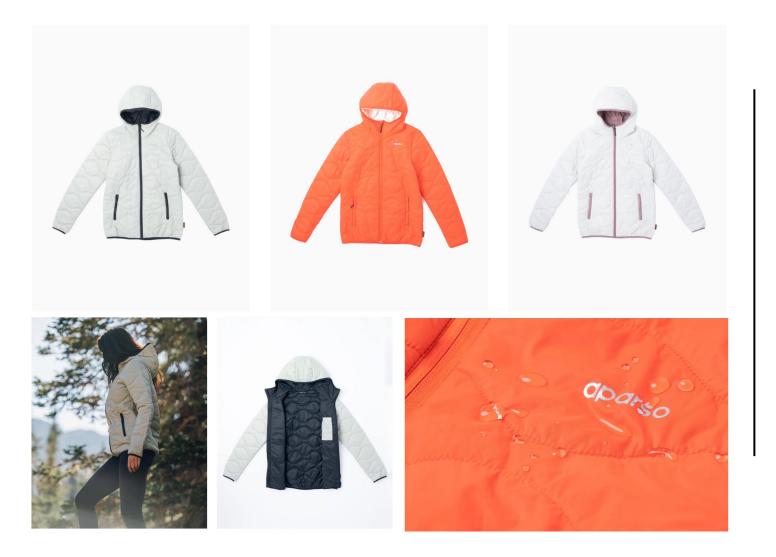
 100% Recycled Nylon Micro

 Ripstop Liner

 -Making Sustainability a

Standard.

Muted Black Military Green Tobacco



WOMEN'S ULTRALIGHT RIPSTOP HOODIE

Lightweight synthetic insulator that combines durability with all-weather function.

DETAILS

- Classic Thermore insulation
- Rainwear DWR treatment
- YKK zippers with rubber dipped pullers
- Zippered handwarmer pockets
- Stretch binding hood and wrist cuffs

DECORATIONS 3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$149.00

COSTING 200-499 : \$67.05 500-1,200 : \$59.60 1,200+ : Request Quote

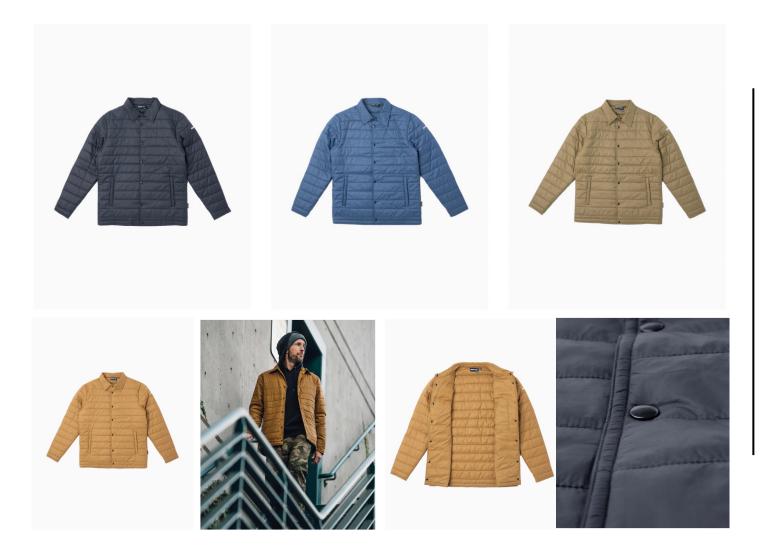


100% Recycled Nylon Micro Ripstop Shell 50% Recycled Polyester Insulation 100% Recycled Nylon Micro Ripstop Liner -Making Sustainability a

Standard.

23

Desert Sage Lobster Red Bone



MEN'S ULTRALIGHT THERMAL SHACKET

Classic overshirt meets modern technical function for all-weather layering.

DETAILS

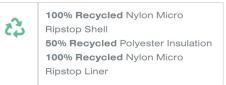
- 100% nylon micro ripstop shell & liner
- DWR treated
- Classic Thermore Insulation
- YKK zippers with rubber dipped pullers
- Zippered handwarmer pocketsStretch binding hood and wrist cuffs

DECORATIONS

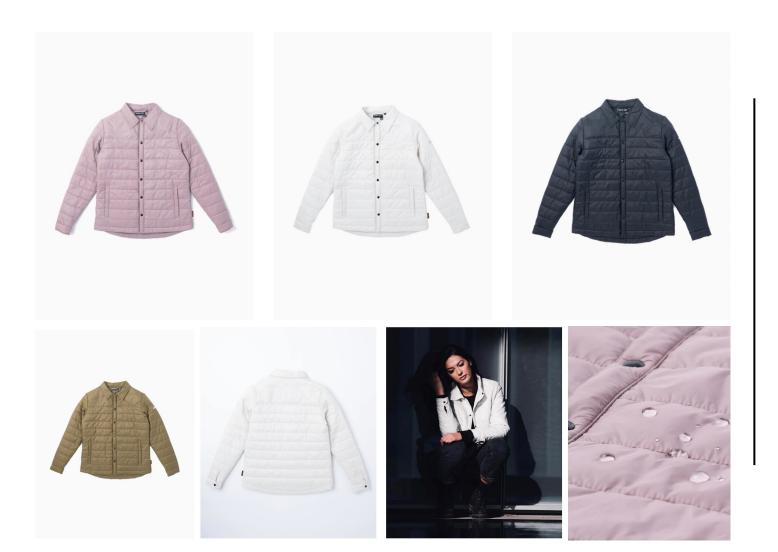
3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$129.00

COSTING **200-499 :** \$58.05 **500-1,200 :** \$51.60 1,200+ : Request Quote







WOMEN'S ULTRALIGHT THERMAL SHACKET

Classic overshirt meets modern technical function for all-weather layering.

DETAILS

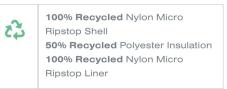
- 100% nylon micro ripstop shell & liner
- DWR treated
- Classic Thermore Insulation
- YKK zippers with rubber dipped pullers
- Zippered handwarmer pockets
- Stretch binding hood and wrist cuffs

DECORATIONS

3M Reflective Transfer / Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP \$129.00

COSTING 200-499 : \$58.05 500-1,200 : \$51.60 1,200+ : Request Quote









UNISEX CLASSIC CREW NECK + HOODIE

Durable heavyweight crew or hoodie with cozy brushed fleece interior.

DETAILS

- Custom milled
- 400gsm heavy weight
- 4" wide flex knit side ribbing
- Reverse flatlock stitching

DECORATIONS Screen Print / Embroidery / Heat Transfer

SUGGESTED MSRP

Crew Neck \$59.00

Hoodie \$69.00

COSTING 200-499 : \$31.05 500-1,200 : \$27.60 1,200+ : Request Quote COSTING 200-499 : \$35.55 500-1,200 : \$31.60 1,200+ : Request Quote





100% Organic Cotton

100% Recycled Polyester

WANTING SOMETHING ELSE?

At VERTICAL LAB we pride ourselves on creating new products that our unique partners dream of. If you don't see what you need in this curated collection, just let us know. We have produced 100's of unique products in Apparel, Accessories, Footwear, plus more, so just let us know!

SALES PROGRAM.

QUICK TURN PROGRAM

- Select from our pre-designed collection
- All product is made specific to your order
- 60-90 days average production time once virtual samples are confirmed. These time may fluctuate depending on time of year.

MOQ'S

- TOTAL ORDER 600 units
- PER STYLE + COLOR 200 units
- SIZE 20 units

PAYMENT

- Deposit 50% due when project is approved by customer to start production
- Final Payment 50% due at time of shipping

SHIPPING + LOGISTICS

- Vert Lab will orchestrate your shipping direct from our manufacturers to your door.
- If you have specific shipping needs, please communicate that with your sales rep.

FULL CUSTOM

Interested in full custom designs, colors, prints, trims, fits, fabrics, etc.?

- Work with our design team to craft your dream product
- All product is made specific to your order
- 60-120 days average production time once virtual samples are confirmed. These time may fluctuate depending on time of year.
- MOQ's start at 500 units minimum per style, split between sizes on select styles.
- Minimum of 25 unit per size depending on selected style
- Full product customization including; style, fit, fabric, labelling, printing, tagging, etc.
- Assigned Project Manager to oversee your collection and to work directly with you.

For more information, please connect with your sales rep to discuss in more detail.

CONTACT

Email: vertlabsales@gmail.com





www.vertlab.co